



Former Blackboard executive Todd Gibby joins the Intelliworks Board of Directors

Rockville, MD, March 8th, 2007 – Intelliworks, Inc., the leader in CRM for higher education, announced that Todd Gibby has joined the firm's board of directors. Mr. Gibby brings more than fifteen years of management experience, including a successful seven year career as a senior executive at Blackboard Inc.

Most recently, Mr. Gibby served as executive vice president of operations at Blackboard, where he led strategic planning and day-to-day operations, delivering results that balanced the objectives of shareholders, clients, and employees. Prior to that, Mr. Gibby was responsible for expanding and managing the global sales team at Blackboard and built it into one of the most successful sales organizations in the education industry. He previously served as vice president of business development and general manager for the company's initial software product lines. During his tenure at Blackboard, Mr. Gibby was involved with several acquisitions and helped the company grow revenue from \$2 million to more than \$180 million.

Prior to joining Blackboard, Mr. Gibby held positions at Campus Pipeline (now part of SunGard Data Systems), Dole Food Company, Lehman Brothers and Viking Graham. Mr. Gibby is a graduate of Dartmouth College and he holds an MBA from the Wharton School of Business.

"Todd is a great asset to our company, I am thrilled to have such a strong advisor as a member of our board. I truly think that Todd's industry insight and strategic advice will directly translate into success for Intelliworks", said Dev Ganesan, President and CEO of Intelliworks Inc.

Intelliworks is privileged to have an experienced board of directors that include-

- Dev Ganesan, President and CEO of Intelliworks
- Arun Gupta, Partner at Columbia Capital
- Mark Frantz, Partner at RedShift Ventures
- Andrea Kaufman, Partner at Novak Biddle Venture Partners
- Todd Gibby, Former EVP of Operations at Blackboard, Inc.

About Intelliworks

Intelliworks, Inc. provides CRM software solutions that help both small colleges & large universities personalize, extend, and strengthen their relationships with prospects, applicants, students, alumni, companies, and other constituents. Delivered as a 100% zero foot print web-based hosted application, Intelliworks offers the ability to scale CRM solutions across departments, schools, and the enterprise university system.

Please visit www.intelliworks.com for more information.

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