



DigitalBridge Communications launches first WiMAX high speed Internet service in Rexburg, Idaho

June 4, 2007, Ashburn, VA – Ashburn-based DigitalBridge Communications (DBC) has chosen Rexburg, Idaho as the first market for launch of its next-generation WiMAX wireless high speed Internet service. As the first commercial WiMAX network in the country, service will initially reach more than 7,000 homes and businesses in Rexburg and the surrounding areas, with plans to extend service coverage in Southeast Idaho and Montana in the coming months.

Joe Kochan, DBC vice president of operations, Shawn Larsen, Mayor of Rexburg, and Scott Hancock, owner of Rexburg's Computer Medical Center (CMC), will officially launch service with a "wire-cutting" ceremony at the Rexburg city water tower on Thursday, June 7, at 10 a.m. MDT.

Selling under the product name BridgeMAXX, the service features plug-and-surf technology, which allows customers to set up and begin using a WiMAX high speed Internet connection in a matter of minutes. For most residents, service can be accessed using a small portable modem that connects to the computer. The wireless high-speed Internet service uses radio frequencies to provide service instead of traditional coaxial cable, telephone wires or satellite dishes.

BridgeMAXX service features extremely easy set up, value and portability, and offers residential plans delivering download speeds up to 3 Mbps and upload speeds up to 1Mbps - superior to DSL and cable providers, and significantly faster than dial-up or satellite. Subscribers can get online anywhere in the BridgeMAXX service area just by taking their modem with them, breaking the traditional confines of high-speed Internet service. Services plans for residential and business use are available.

"This launch represents what DigitalBridge Communications is all about – bringing high-speed Internet solutions to all residents in town and on the outskirts. We are excited to put Rexburg at the forefront of WiMAX deployment in the United States as the first town to receive service," said Kelley Dunne, CEO of DBC. "Using WiMAX, we are able to offer high-speed Internet service where it wasn't available before or as an alternative to DSL or cable. We can now give the educational and economic opportunities provided by true broadband connectivity to many people who have had limited options for high-speed Internet service."

"We are delighted to work with DigitalBridge Communications as the site of its first WiMAX launch in the country," said Shawn Larsen, Mayor of Rexburg and Vice Chair of the Small Cities Council for the National League of Cities. "This WiMAX technology endeavor will allow Rexburg to grow, and provide more educational and economic opportunities to our citizens."

As a part of its agreement with the city of Rexburg, DBC will provide service to various municipal facilities across the city. Among the first installations is the Rexburg City Animal Shelter, which was previously unable to receive high-speed Internet service.

Customers can sign up for BridgeMAXX online, over the phone, or at Computer Medical Center, an authorized retail partner for BridgeMAXX in Rexburg. "We are excited to be the source for BridgeMAXX service in Rexburg. There are many businesses and residences that will now have an option for a broadband connection, where previously there was none available," reported Scott Hancock, owner of CMC. "We've already seen an enthusiastic response."

The service launch in Rexburg comes less than six months after DigitalBridge received its initial funding. In that time, DBC has built a network operations center, billing system, customer care and ordering system that showcases its commitment to growth. "DigitalBridge Communications has developed a highly-scalable network deployment and back-office platform that enables us to take advantage of WiMAX economics to bring broadband to communities nationwide," said Dunne.

DBC has partnered with Alvarion as its preferred wireless equipment provider. Alvarion's BreezeMAX™ is a mature, WiMAX platform that has been widely deployed around the world since 2004. Additionally, DBC is providing in its offering the award-winning BreezeMAX Si, a self-install, all-indoor WiMAX customer premises equipment (CPE) that opens the door for mass-market deployment of WiMAX services everywhere. This compact CPE uses advanced radio technology for improved indoor penetration and non-line-of-sight (NLOS) operation, enabling simple end-user plug-and-play installation, while paving the way for nomadic and portable services. Alvarion's offering is based on its OPEN™ WiMAX strategy, aimed at creating an operator-centric network solution for WiMAX, enabling a mix and match of best in class network elements and service capabilities optimized for each operator.

"We are happy to cooperate with DigitalBridge Communications in introducing WiMAX to its customers," said Greg Daily, President of Alvarion Inc. "WiMAX is ready for large scale commercial deployment in North America, and with Alvarion's success worldwide, we are positioned to help make it a reality to Rexburg residents and other cities across the U.S."

Additional questions can be directed to Stephanie Soscia at stephanie.soscia@dbcmail.com or (703) 723-7091.



About DigitalBridge Communications

DigitalBridge Communications Corp. ("DBC") is a telecommunications service provider focused on using new technology, including WiMAX, to deliver broadband services to underserved communities nationwide. The company was founded in late 2005 and currently has about 20,000 video and data subscribers in Montana and Idaho through its acquisition of Teton Wireless and Montana Wireless. Founded by Kelley Dunne, Bill Wallace, and Joe Kochan in late 2005, DBC is focused on delivering broadband service to underserved communities nationally using new WiMAX technology. WiMAX, an established international standard for wireless telecommunications, uses licensed frequencies of radio spectrum to deliver high-bandwidth data services capable of self-installation by end users at distances up to 2 miles. With WiMAX, DBC subscribers will be able to set up service on their own within a matter of minutes and use their portable service inside or outside their homes and offices. WiMAX stands for Worldwide Interoperability for Microwave Access and is governed by the WiMAX Forum, formed in June 2001 to promote conformance and interoperability of the IEEE 802.16 standard. The Forum describes WiMAX as "a standards-based technology enabling the delivery of last mile wireless broadband access as an alternative to cable and DSL." For more information about DBC, please visit www.digitalbridgecommunications.com.

About Alvarion

With more than 3 million units deployed in 150 countries, Alvarion (www.alvarion.com) is the world's leading provider of innovative wireless broadband network solutions enabling Personal Broadband to improve lifestyles and productivity with portable and mobile data, VoIP, video and other services. Alvarion is leading the market to Open WiMAX solutions with the most extensive deployments and proven product portfolio in the industry covering the full range of frequency bands with both fixed and mobile solutions. Alvarion's products enable the delivery of personal mobile broadband, business and residential broadband access, corporate VPNs, toll quality telephony, mobile base station feeding, hotspot coverage extension, community interconnection, public safety communications, and mobile voice and data. As a wireless broadband pioneer, Alvarion has been driving and delivering innovations for over 10 years from core technology developments to creating and promoting industry standards. Leveraging its key roles in the IEEE and HiperMAN standards committees and experience in deploying OFDM-based systems, the Company's prominent work in the WiMAX Forum is focused on increasing the widespread adoption of standards-based products in the wireless broadband market and leading the entire industry to Open WiMAX solutions.